

Coloplast's ESG event
22 March 2022

Company mission and sustainability strategy

Kristian Villumsen
President & CEO

Wanyong,
China

Making life easier

Ostomy Care | Contenance Care | Wound & Skin Care | Interventional Urology | Voice & Respiratory Care





Making life easier
for people with
intimate healthcare
needs

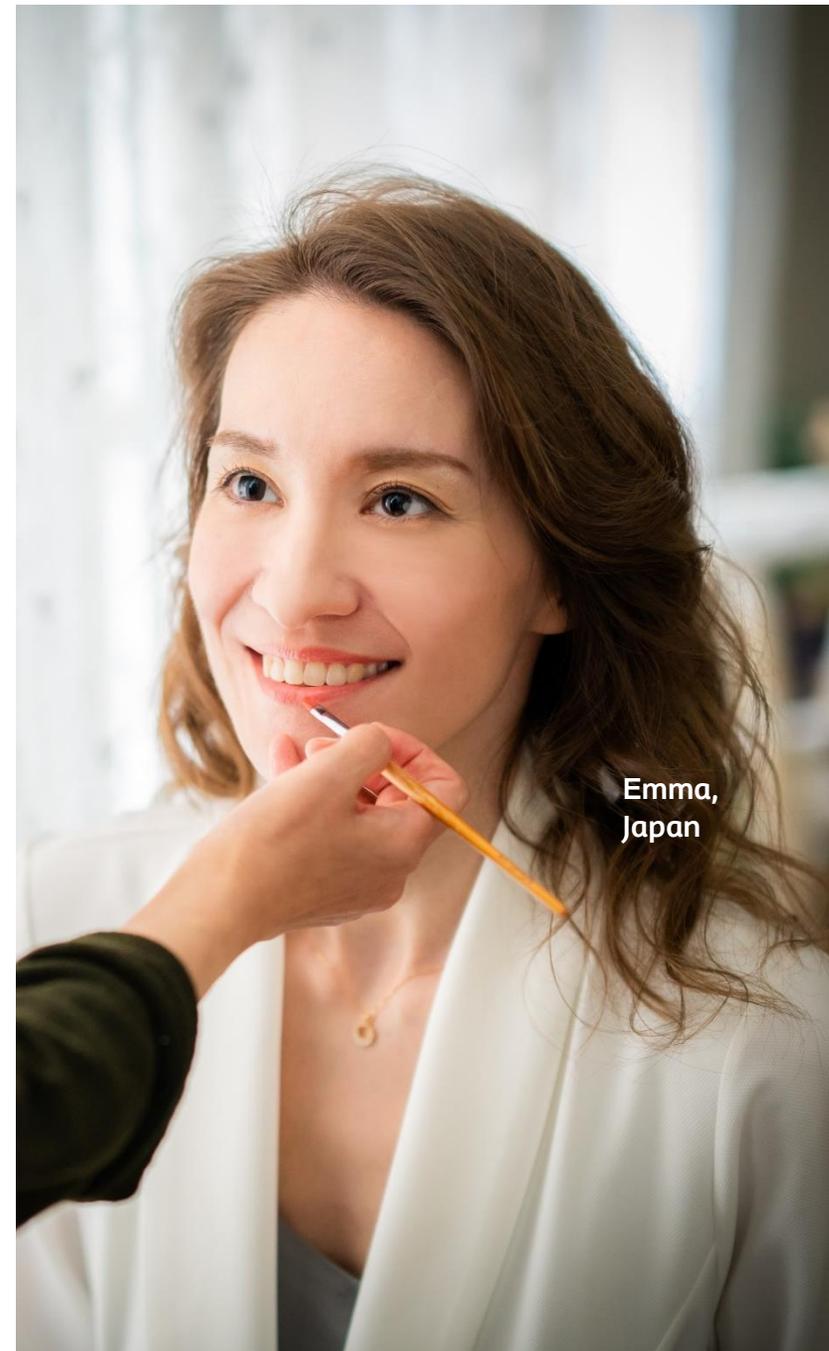
Stina,
Sweden



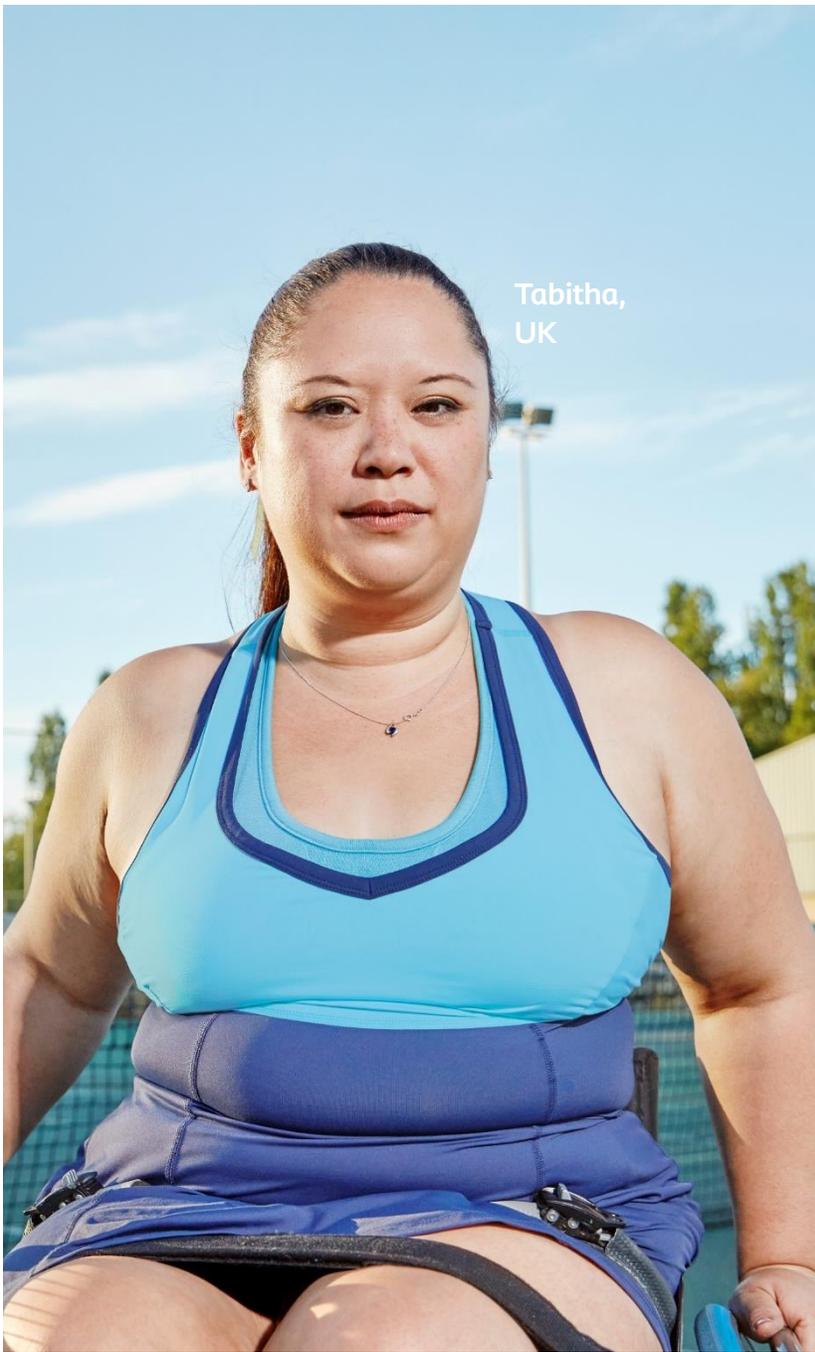
Katryna,
UK



Wanyong,
China



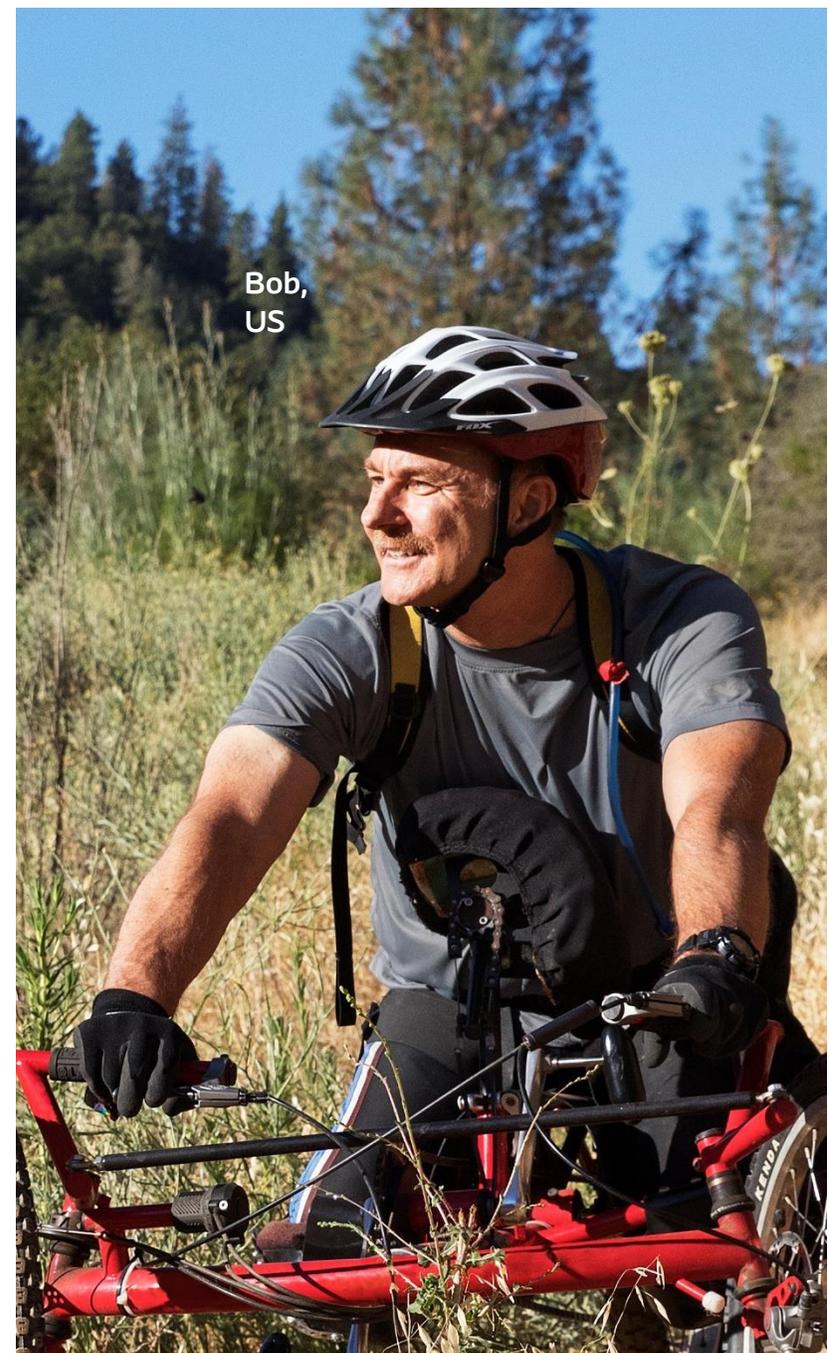
Emma,
Japan



Tabitha,
UK



Kristian,
Denmark



Bob,
US



Victor,
Denmark



Brian,
US



Anna,
Sweden



2 million
users

**Making life
easier for people
with intimate
healthcare
needs**



Self-care



Bjarne,
Denmark

We are building the consumer healthcare company of the future

Commercial model



Tatiana,
US

Sustainability is a core strategic theme and one of the focus areas during the Strive25 period



1) Constant currencies, based on FX rate as of September 29, 2020

With Strive25 we put emphasis on improving our environmental performance, while continuing our ongoing commitments

Our mission

Making life easier for people with intimate healthcare needs



Our 2025 priority

Improving products and packaging



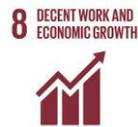
Our 2025 priority

Reducing emissions



Our on-going commitment

Responsible operations



Stina, Sweden

DKK 250 million¹ in investments allocated to sustainability efforts during Strive25 period

1) of which DKK 100 million in capex and DKK 150 million in operating expenses

With user needs at the centre, Coloplast has launched innovative products across all business areas

Ostomy Care

SenSura[®] Mio



Continence Care

SpeediCath[®]



Wound & Skin Care

Biatain[®] Silicone



Interventional Urology

Titan[®]



Altis[®]



The Coloplast Professional platform builds a strong connection with healthcare professionals globally

Coloplast®
Professional



Education

Gain or refresh essential knowledge and insights in your specialty



Masterclasses & events

Broaden expertise and connect with peers



Advisory boards & panels

Help create life-changing products and services



Research projects

Pursue new ways to raise the standard of care



Through Coloplast Care and DtC we support users across countries and business areas



+2M consumers
in our database



+3.6M conversations
with users across the globe



+30 countries
with a consumer setup



Yue Zhang,
China

Through Market Development initiatives and Access to Healthcare we continue to increase standards of care across the globe

Market Development efforts are focused on creating access for more users

- 1 Reimbursement improvement and expansion
- 2 Disease areas penetration
- 3 User compliance

Increased access and funding:

	Japan
	South Korea
	Argentina
	Poland
	Australia

Through our Access to Healthcare program we seek to improve quality of care across our business areas



+60

Projects globally since 2007



Bringing together
Public and private partners



Focused on
**Education
Awareness
Access & Funding**

Atos Medical's sustainability themes are closely aligned with Coloplast's approach to sustainability

Atos Medical is focused on increasing the number of patients served...

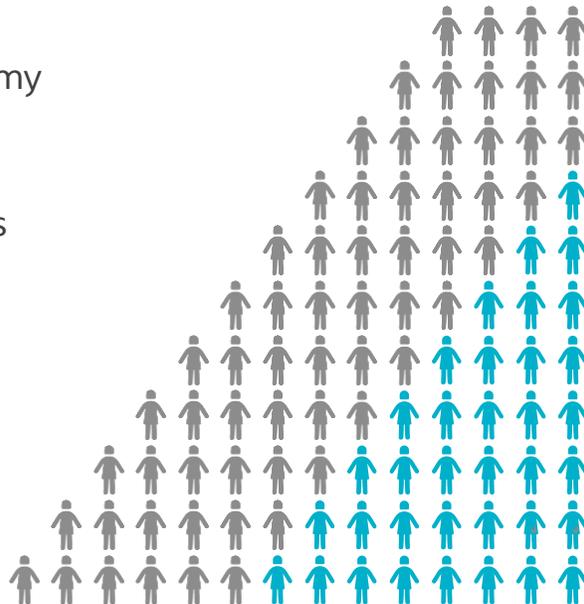


Key focus area #1:
2X number of customers served by 2025

~50,000 new total laryngectomy surgeries per year

...of which only ~1/3 of patients are treated with products

...and out of those only ~50% of use the appropriate amount of products



While reducing the environmental impact of its products and activities



Key focus area #2:

Products and packaging

- 80% recycled materials in packaging by 2025
- 90% packaging recyclable by 2025

Key focus area #3:

Emissions

- 100% renewable energy in production by 2025
- Zero scope 1&2 emissions by 2030

At the heart of delivering on our Strive25 strategy are our people and culture

People & Culture



Adriana,
Brazil