





Leading intimate healthcare

Roadshow presentation – 9M 2014/15



Forward-looking statements

The forward-looking statements contained in this presentation, including forecasts of sales and earnings performance, are not guarantees of future results and are subject to risks, uncertainties and assumptions that are difficult to predict. The forward-looking statements are based on Coloplast's current expectations, estimates and assumptions and based on the information available to Coloplast at this time.

Heavy fluctuations in the exchange rates of important currencies, significant changes in the healthcare sector or major changes in the world economy may impact Coloplast's possibilities of achieving the long-term objectives set as well as for fulfilling expectations and may affect the company's financial outcomes.

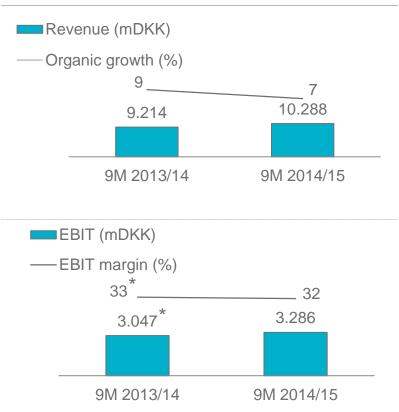


9M 14/15 organic growth of 7% and 32% EBIT margin

Highlights

- Organic revenue growth of 7% (12% in DKK)
- Gross margin of 68% on par with last year
- EBIT margin of 32%, both in DKK and fixed currencies (33% last year)
- ROIC after tax before special items of 46%
- Unchanged financial guidance for FY 2014/15:
 - Organic revenue growth of ~7% (~12% in DKK)
 - EBIT margin ~32% (constant exchange rates and DKK)

Performance

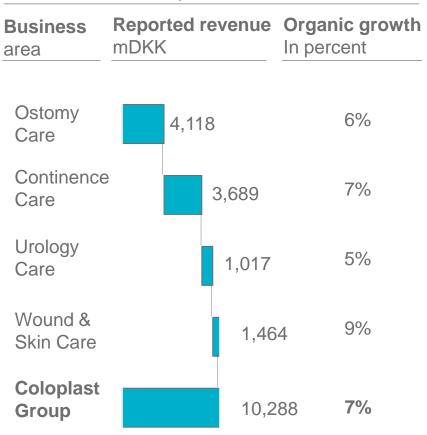




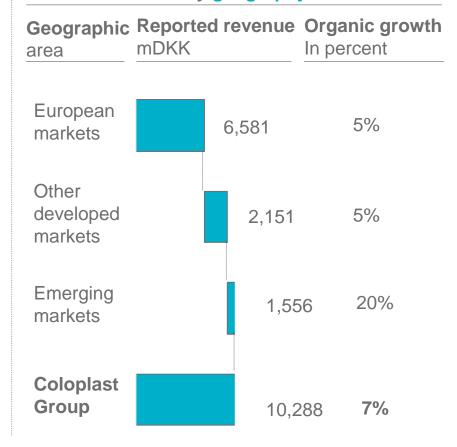
^{*} Before special items. Special items Q2 2013/14 includes DKK 1,000m provision

9M 14/15 organic growth was 7% against a market growth of ~5%

9M 14/15 revenue by business area



9M 14/15 revenue by geography





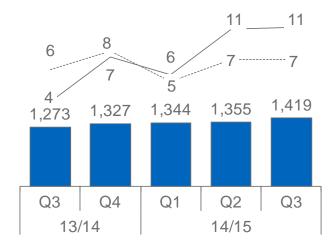
Our Ostomy Care business grew 6% YTD driven by SenSura® range and Brava® accessories

Comments

- 9M organic sales growth of 6%. Satisfactory growth in China, Southern Europe, US, Nordic markets offset by negative growth rates in the Netherlands, Algeria, Russia and UK Charter
- Growth in Brava® accessories range especially in US, UK, France and China
- Assura® portfolio growth driven by China, and Mexico
- Q3 impact from lower growth momentum in SIEWA
- SenSura[®] Mio continues to drive growth and has been launched in 18 markets
- SenSura® Mio Convex range launched in August 2015

Performance







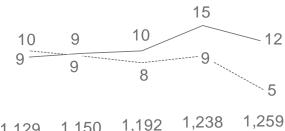
Continence Care growth in Q3 of 5% primarily explained by challenges in UK and Holland

Comments

- 9M organic sales growth of 7%. Satisfactory growth in US, Saudi Arabia and Germany offset by negative growth in Algeria and Holland as well as continued challenges in UK Charter
- Growth driven by the SpeediCath® portfolio of ready-to-use intermittent catheters and in particular the compact versions
- Growth in collecting device portfolio challenged by intensifying competition especially in Holland, but also in UK
- Peristeen® growth remains satisfactory especially in UK, France, Germany and Italy
- SpeediCath® Compact Eve launched in 13 markets and continues to be well received

Performance









Improved Urology Care performance in Q3 driven by Endourology sales and Women's Health

Comments

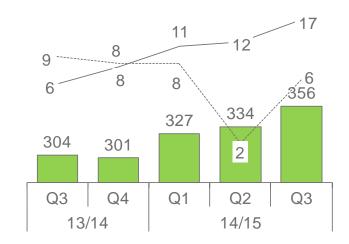
- 9M organic sales growth of 5%
- Growth primarily driven by sale of Endourology products in France, Saudi Arabia and Germany
- US Titan[®] penile implants growth affected by decline in number of procedures
- Women's Health growth momentum challenged by lower sales of the older Aris® slings for treatment of pelvic organ prolapse
- Solid growth in Q3 for Altis[®] slings and Restorelle[®] products

Performance

Revenues (mDKK)

Reported growth (%)

Organic growth (%)





Wound & Skin Care delivered another solid quarter with 9% organic growth

Comments

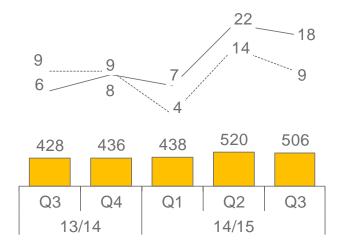
- 9M organic sales growth in WSC of 9%
- 9M organic growth in Wound Care of 12%
- Growth driven by Biatain[®] sales in particular Biatain[®] Silicone in Europe, in particular in Germany and UK
- Positive momentum in China and Greece and large tender win in Saudi Arabia contributed to growth
- Strong Q3 performance in Skin Care in US
- Low growth in contract manufacturing of Compeed®

Performance

Revenues (mDKK)

Reported growth (%)

----- Organic growth (%)



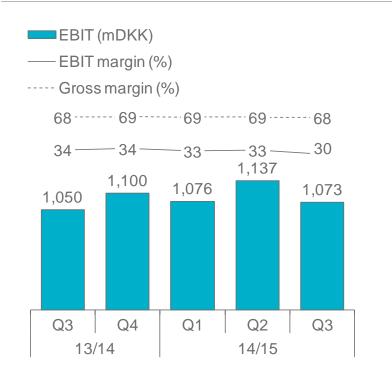


Operating profit up by 8% in 9M 2014/15 affected by DKK 100m non-recurring costs in Q3

Comments

- EBIT grew 8% to DKK 3,286m with a margin of 32%
- Gross margin of 68% on par with last year
 - Driven by continued efficiency gains;
 offset by higher unit costs for new products and higher depreciations
 - DKK 25m writedown of NPWT inventory
- 9M capacity costs to sales up by 0.9%-point
 - Distribution to sales 29% includes around DKK 150m incremental investments in sales initiatives YTD
 - Admin costs to sales of 5% includes DKK 75m provisions for US DoJ investigation and increased bad debt in Southern Europe
 - R&D costs higher due to increased activity and restructuring

Performance





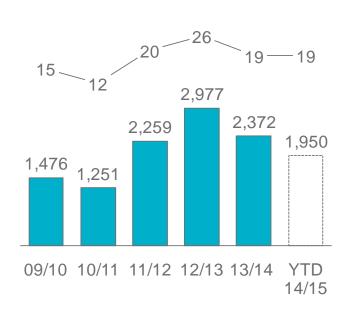
Free Cash Flow impacted by sale of bonds to fund dividend payments

Comments

- Free cash flow was DKK 1,950m compared to DKK 1,611m in 9M 2013/14
 - EBITDA DKK 287m higher (before special items*)
 - NWC-to-sales of approx 26%, 2%-points higher, due to higher inventory
 - Sale of bonds increased cash flow by DKK 443m
 - Tax payments DKK 54m higher
 - CAPEX-to-sales increased from 3.9% to 4.3% due to investments in machinery for new and existing products and factory expansion in Nyirbator

Performance







^{*} Special items Q2 2013/14 includes DKK 1,000m provision

Unchanged financial guidance for 2014/15

	Guidance 14/15	Guidance 14/15 (DKK)	Long term ambition
Sales growth	~7% (organic)	~12%	7-10% p.a.
EBIT margin	~32% (fixed)	~32%	+50-100 bps p.a.
CAPEX (DKKm)		~650	~4-5% of sales
Tax rate		~24%	-





Leading intimate healthcare Introduction to Coloplast

Ostomy Care Urology & Continence Care Wound & Skin Care



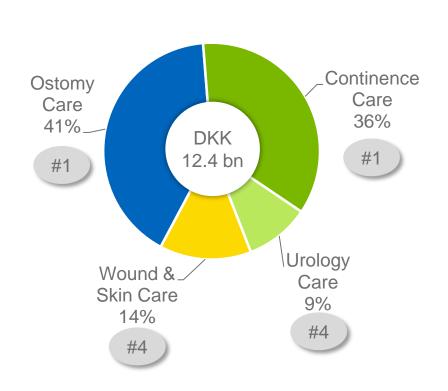
Coloplast has **four business areas** all with global sales presence

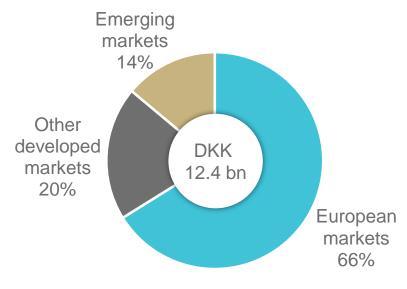
Group revenue FY 2013/14 by segment

Group revenue FY 2013/14 by geography



= Global position







Coloplast specializes in intimate healthcare needs

Who are our typical users

How do we help them?

Ostomy Care

People who have had their intestine redirected to an opening in the abdominal wall

SenSura® Mio Ostomy bag



Continence Care

People in need of bladder or bowel management

SpeediCath®
Compact male
urinary catheter



Urology Care

People with dysfunctional urinary and reproductive systems

Titan® OTR Penile implant



Wound Care

People with difficult-to-heal wounds

Biatain® Silicone Foam wound dressing







Intimate health care is characterized by stable trends

Demographics

Growing elderly population increases customer base for Coloplast products

Emerging markets

Expanding healthcare coverage for populations in emerging markets increases addressable market

Surgical and medical trends

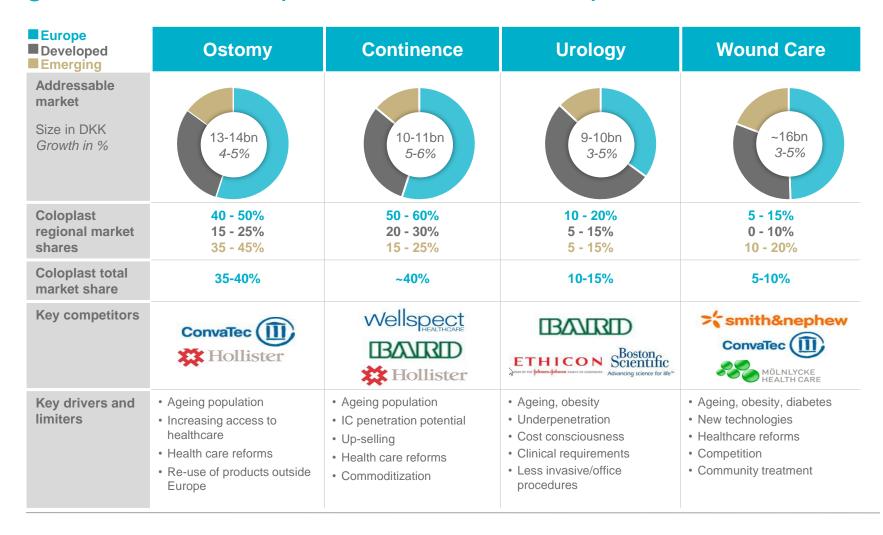
Earlier detection and cure, eventually reduces addressable market for Coloplast treatment products

Healthcare reforms

Economic restraints drive reimbursement reforms, introduction of tenders, and lower treatment cost



Coloplast has **strong market positions** in Europe and great commercial potential outside Europe







Our strategy remains centred on value creation through profitable organic growth

How we compete...

- 1 Develop and market the world's **best** products
- 2 Interact and build consumers relations
- 3 Invest in sales pressure
- 4 Secure an efficient setup

...Where we compete

- 5 Untapped potential in Europe
- Increased momentum in Other

 Developed Markets incl. breakthrough in US
- 7 Expansion in **Emerging Markets** incl. leadership in selected countries
- 8 Wound Care leadership in key Emerging Markets and pockets of growth in mature markets
- 9 Global potential in **Urology Care**



Key Value Driver #1:

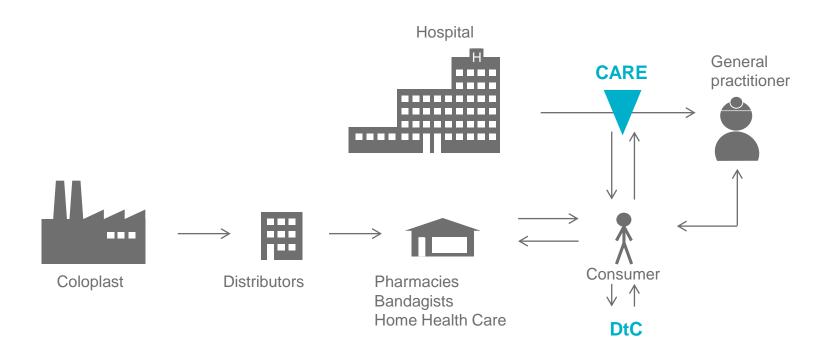
Many global growth opportunities with significant longer term

potential Untapped pockets of growth in Europe e.g. in UK Germany market share • USA Canada Build on and Australia accelerate growth platform e.g. in China Argentina Develop growth platform e.g. in MENA Mexico India South Africa Turkey · South East Asia Selected ROLA markets



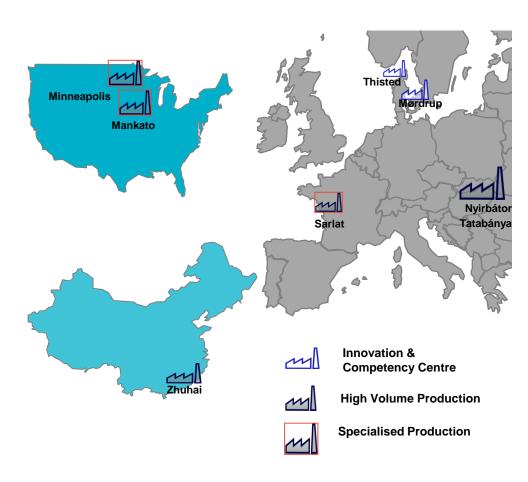


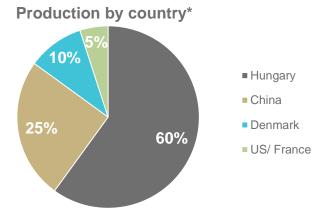
Key Value Driver #2: We continue to invest in **Consumer Care activities** to increase our interactions with the users of our products



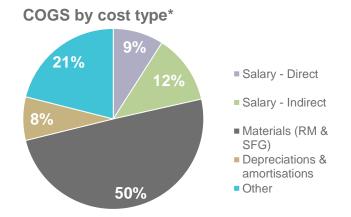


Key Value Driver #3: We see **more potential** for efficiency improvements in our production





*Average usage of raw material (RM) and semi finished goods (SFG)



*FY 2013/14 Cost of goods sold, DKK 3,890 million



Key Value Driver #4:

And we believe we can continue to drive **economies of scale** in our cost functions

Cost item As reported	Development Percentage of revenue		Outlook Scalability potential	Outlook Investments requirements
COGS	38,7	31,3	High	Medium
	09/10	13/14		
Distribution	29,5	28,3	Medium	High
A 1	09/10	10/14		
Admin	5,8	4,0	High	Low
R&D	4,3	3,1	Medium	Medium
	09/10	13/14		

Source: Coloplast annual reports

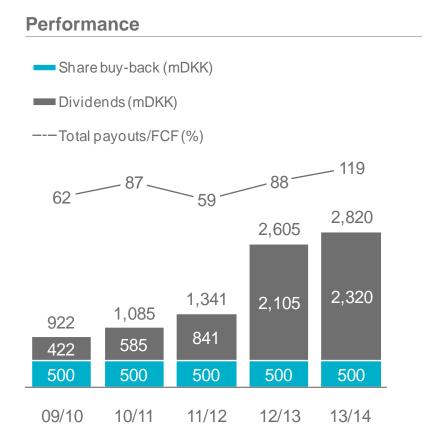
Ostomy Care Urology & Continence Care Wound & Skin Care



Focus on **organic value creation** provides for high cash returns and continued share buy-backs

Comments

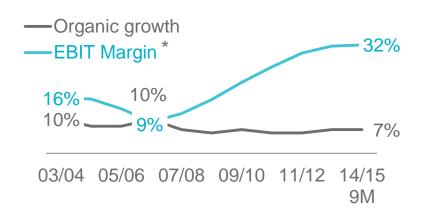
- Coloplast returns excess liquidity to shareholders in the form of dividends and share buy-backs
- Dividend is paid twice a year after the semi-annual and full year financial reporting

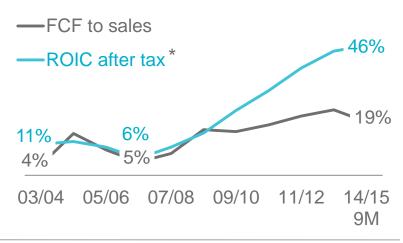




Therefore we believe Coloplast can continue to deliver stable shareholder returns through..

- Stable market trends in our Chronic Care business
- Strong retention program and innovative D-t-C activities
- Increased focus on growing the business outside Europe
- Additional improvements in manufacturing by leveraging on global operations footprint
- European leverage will provide funds for further investments in sales
- Resulting in strong free cash flow generation and high return on invested capital





^{*} Before special items. Special items Q2 2013/14 includes DKK 1,000m provision





Appendices

The Coloplast share (COLO'B-KO)

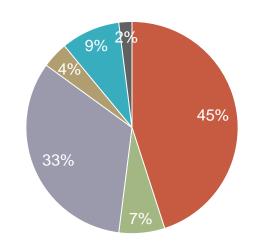
Coloplast share listed on NASDAQ Copenhagen since 1983

~ 108 billion DKK (~ 16 billion USD) market cap @ ~490 DKK per share (incl. A shares)

Two share classes:

- 18m A shares carry 10 votes (family)
- 202m B shares carry 1 vote (freely traded)
- Free float approx. 55% (B shares)

Share Capital Ownership



- Holders of A-shares & family
- Foreign Institutionals
- Coloplast A/S

Other shareholders

■ Non-reg. shareholders

Danish Institutionals

As per 30 September, 2014

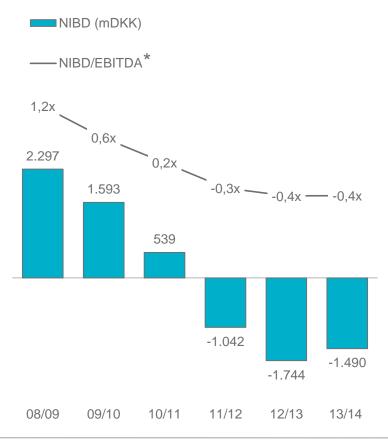


Capital structure

Comments

- No interest bearing debt will only be raised in connection with a major acquisition
- Excess liquidity is returned to shareholders in a combination of dividend and share buybacks
- Share buy-backs of DKK 500m per year expected
- Dividend paid twice per year

Performance



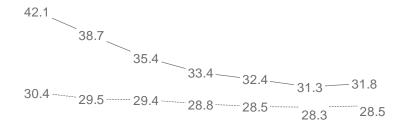
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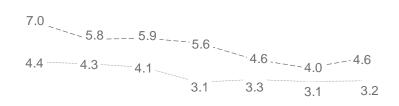


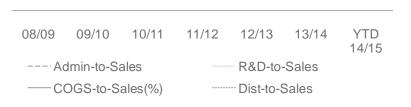
Key Value Ratios

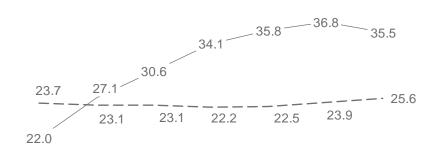
Profitability drivers

Free Cash Flow drivers

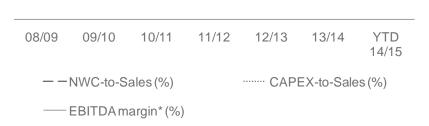










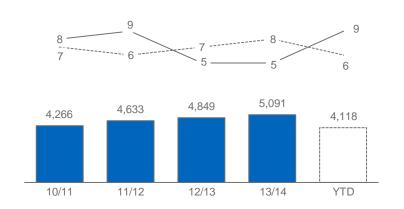


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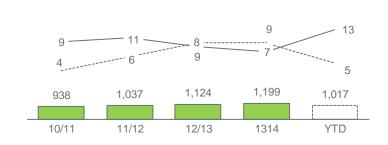


Coloplast revenue development by business area

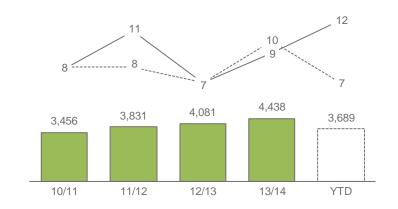
Ostomy Care



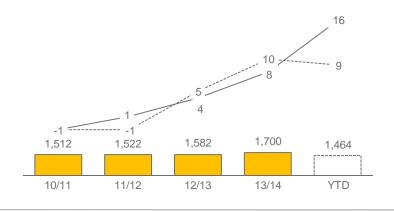
Urology Care



Continence Care



Wound & Skin Care



____ Revenue

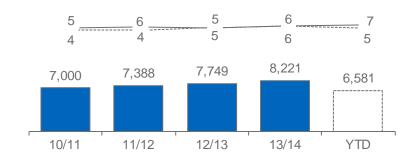
— Reported growth

Organic growth

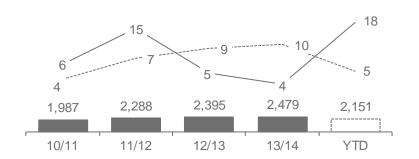


Coloplast revenue development by geography and total

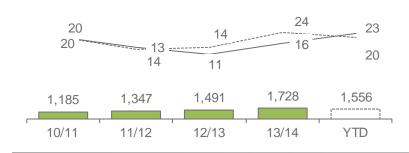
Europe



Other developed



Emerging Markets



Coloplast total



Revenue

— Reported growth

---- Organic growth



Ostomy Care

We aim to grow our Emerging Markets business by 25% per year through focused execution in selected markets

We have selected core growth markets

We have a clear EM value creation strategy

Core growth markets	ChinaBrazilRussia	ArgentinaGreecePoland
New growth markets	MENATurkeyIndia	South AfricaMexicoKorea
	1	

Taiwan

IsraelCZ/SK

Distributor markets



Rest of

ΕM

US Mesh litigation – Overview of current financial impact

Summary

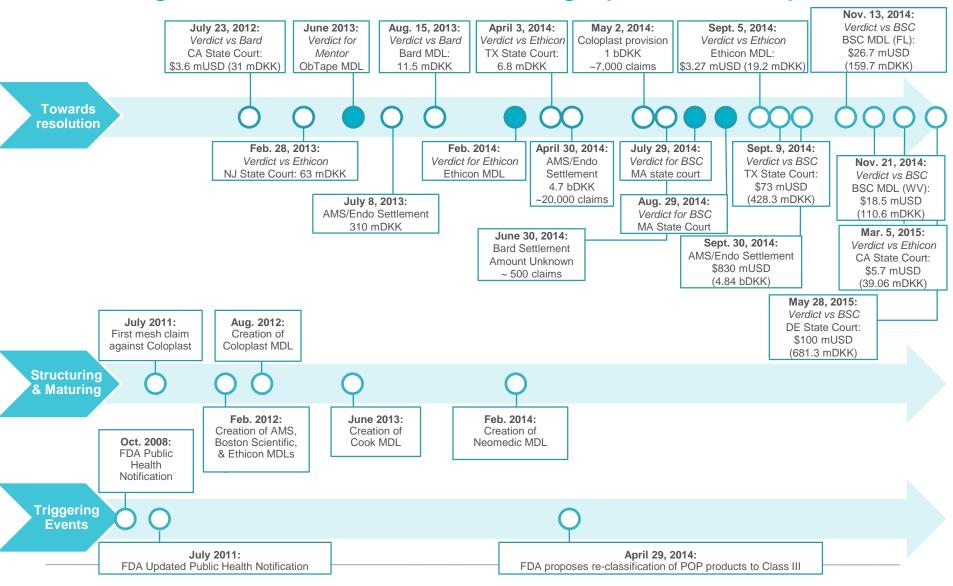
- Coloplast estimates a total of around 7,000 claims against the company. A total DKK 1.5bn has been provisioned and this is currently considered sufficient
- P&L DKK 1bn in special items, net effect of a 1.5bn provision and 500m in insurance coverage.
 This reduces EBIT by DKK 1bn, reported tax by DKK 224m and net earnings by DKK 776m in 2013/14
- Balance sheet Deferred tax asset reclassification with impact on tax and provision for deferred tax liabilities. Restricted cash is DKK 191m related to escrow payment
- Cash flow impacted by large non-cash adjustments and the net effect related to the difference between the received insurance sum, legal fees paid and the escrow related to the settlement of an unspecified number of claims.

Financial Impact 9M 14/15	
EBIT before special items	3,286 3,286
EBIT % EBIT %, before special items	32 32
ROIC after tax ROIC after tax (excl. Mesh)	51 46
Pay-out ratio, % (excl. Mesh)	0
Earnings per share (EPS), diluted Earnings per share (EPS), diluted (excl. Mesh)	10,88 10,88

Since 2011, Coloplast has been named as a defendant in individual lawsuits in various federal and state courts around the United States, alleging injury resulting from use of transvaginal surgical mesh products designed to treat pelvic organ prolapse and stress urinary incontinence. A multidistrict litigation (MDL) was formed in August 2012 to consolidate federal court cases in which Coloplast is the first named defendant in the Southern District of West Virginia as part of MDL No. 2387.



Mesh litigation status & events leading up to 1 bDKK provision

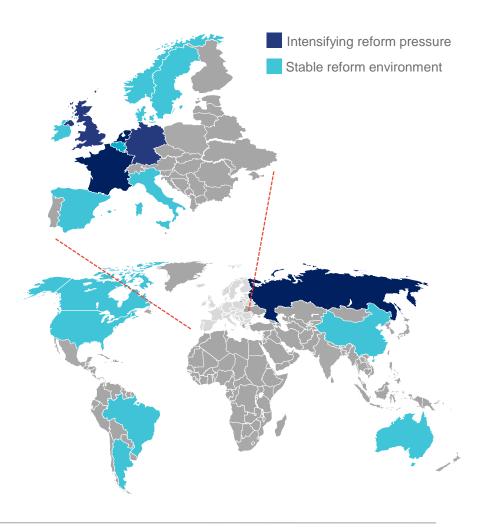


Ostomy Care Urology & Continence Care Wound & Skin Care



Healthcare reform landscape

France	Still awaiting periodic review of OC and CC. Price cut in WC implemented Oct` 2014.
Germany	Reimbursement level for CC under pressure.
Holland	Reimbursement level for OC and CC under pressure.
Italy	Tracking potential austerity cuts.
Russia	Political situation has reduced the number of tenders and depressed prices.
United Kingdom	Health and social bill now being implemented; government seeking efficiency savings through Clinical Commissioning Groups (CCGs).
United States	Healthcare reform implementation ongoing.





Coloplast Care is a retention program bringing us closer to our consumers

Objective

NPD gain and retention of new users when they leave the hospital after surgery

Through Coloplast Care we...

Connect to consumers and form lifetime bond

Advise with the right information at the right time

Respond with frequent phone calls, emotional support newsletters

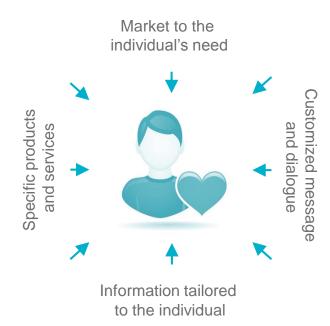
Enable our consumers by making their lives easier

Key benefits An online support programme <a>Care Enrollment through all relevant consumer touch points Tailor made advice and guidance to consumers' changing needs Aligned with our call centers From pre-surgery and beyond

Direct-to-Consumer activities is a new marketing channel

Objective

Conversion, up-selling and cross-selling to existing users, both CP and others DtC is direct, individualized marketing...



Examples of DtC investments









Introducing Ostomy Care

Disease areas •

- Colorectal cancer (est. 45%)
- Bladder cancer (est. 10%)
- Diverticulitis (est. 15%)
- Inflammatory bowel disease (est. 10%)
- Other (est. 20%)

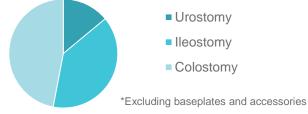
Customer groups

- Nurses, mainly stoma care nurses
- People with a stoma
- Wholesalers/distribution
- Hospital purchasers and GPOs
- Surgeons

Call points

- Hospital & community nurses
- Hospital buyers
- Distributors
- Dealers
- Wholesalers
- Homecare companies

Distribution of revenues*



Key products



SenSura® Mio launched in 2014



Assura® new generation launched in 1998



SenSura® launched in 2006-2008



Alterna® original launched in 1991



Introducing Ostomy Care Accessories

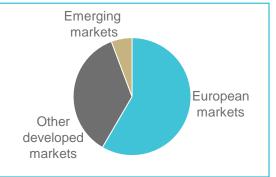
Market fundamentals

- Market size of DKK ~2bn
- Market growth of 5-7%
- Market share 15-20%
- Main competitors include: Hollister Adapt, ConvaTec, 3M Cavilon, Eakin

Customer groups & call points

- Nurses, mainly stoma care nurses
- · People with a stoma
- Wholesalers/distributors
- Hospital purchasers and GPOs
- Surgeons

Market value by geography



Brava[®] is a range of ostomy accessories designed to reduce leakage or care for skin, to make our end-users feel secure. Brava[®] was launched in April 2012 and the range includes 10 different products.

Key products



Brava® Mouldable Ring

Durable to reduce leakage



Brava® Skin Barrier

 Reducing skin problems without affecting adhesion



Brava® Elastic Tape

 Elastic so it follows the body and movements



Brava® Adhesive Remover

• Sting free and skin friendly





Brava® Lubricating Deodorant

Neutralizing odour





Introducing Continence Care

Disease areas

- · Spinal Cord Injured, SCI
- · Spina Bifida, SB
- Multiple Sclerosis, MS
- Benign prostatic hyperplasia, BPH & prostatectomy patients
- Elderly

Customer groups

- Continence or home care nurses
- Wholesalers/distributors
- Hospital purchasers and GPOs

Main call points

- Rehabilitation centers
- Urology wards
- · Distributors, dealers & wholesalers

Distribution of revenues



Key products



SpeediCath® Compact Eve Intermittent catheter Launched in October 2014



SpeediCath® Compact Male Intermittent catheter Launched in January 2011



Conveen® Optima external catheter Launched in 05/06



Conveen® Security+ Launched in October 2013



Introducing Bowel Management

Disease areas

Faecal incontinence (management products only)

Customer groups & call points

Customer groups

- Spinal Cord Injured, SCI
- Spina Bifida, SB
- Multiple Sclerosis, MS
- Call points
- Rehab centers
- Pediatric clinics
- Urology wards



Market drivers

- Growing awareness
- Huge underpenetrated and unserved population
- New devices addressing the many unmet needs

Market limiters

- Still taboo area and non-focus for professionals (doctors)
- Very little patient awareness
- Training required (nurses, patients)
- · Lack of reimbursement



Peristeen® Anal Irrigation

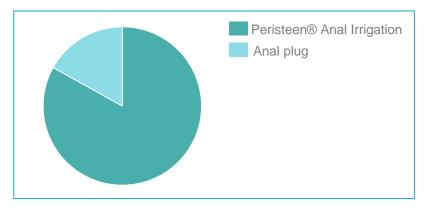
- Launched in 2003
- Updated in 2011



Anal plug

Launched in 1995

Distribution of revenues





Introducing Urology Care

Treatment (surgical) of urological disorders

Disease areas

- Urinary incontinence
- · Pelvic organ prolapse
- Erectile dysfunction
- Enlarged prostate
- · Kidney and urinary stones

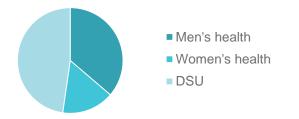
Customer groups

- Surgeons
- Purchasing departments and organizations
- End customers

Call points

- Urologists
- · Uro-gynaecologists
- Gynaecologists
- Purchasing departments and organizations

Distribution of revenues



Key products (implants and surgical disposables)



Virtue® male sling Launched in 2009 Men's health - Surgical Urology



Altis® single incision sling Launched in 2012 Women's health - Surgical Urology



Titan® OTR penile implant Launched in 2008 Men's health - Surgical Urology



JJ stents Launched in 1998 Disposable Surgical Urology



Introducing Wound Care

Disease areas

Chronic wounds

- Leg ulcers
- · Diabetic foot ulcers
- Pressure ulcers

Customer Groups & call points

Hospitals

- Wound care committees
- Specialist nurses/doctors
- (Purchasers)

Community

- Specialist nurses/doctors
- General practitioners
- District/general nurses
- Large nursing homes

Distribution of revenues (WSC)

- Biatain® range
 Comfeel® range
 - Skin Care
 - Wound Care other
 - Contract manufacturing

Key products



Biatain® Silicone

- foam dressing with silicone adhesive
- Launched in 2013



Biatain® Ag

- · Antimicrobial foam dressing
- Launched in 2002



Biatain®

- High exudate mgt. foam dressing
- · Launched in 1998



Comfeel® Plus Transparent

- Transparent hydrocolloid dressing
- · Launched in 1994



Introducing Skin Care

Disease areas

- Moisture associated skin damage
- Incontinence
- Skin folds & obesity
- · Prevention of skin impairments

Customer groups & call points

Hospitals

- Clinical Specialists
- Supply Chain
- Value Analysis Committee

Community

- Wound Clinics
- Long Term Care
- Home Health Agencies
- Distribution

Product mix Barriers Cleansers/Bathing Moisturizers Textile Other

Key products





Sween®

- Broad line of skin care products
- · Designed to increase consistency of care

EasiCleanse Bath®

- Disposable Bathing Wipes
- Improves Patient Experience





Critic-Aid® Clear / AF

- Skin Protectant
- Suitable for neonate to geriatric patients



InterDry® Ag

- · Textile with antimicrobial silver complex
- Unique solution for skin on skin issues



Product market for US Skin Care

- US market size estimated at USD ~1bn with ~ 5% growth
- Market share: 5-10%
- Main competitors include
 - Medline Industries
 - Sage Products
 - ConvaTec

Market drivers

- Aging and obese population
- ▶ CMS Value Based Purchasing
- ▶ Increase focus on prevention
- Increase importance of utilization management

Market limiters

- ▶ Consolidation of Providers
- Increased competition from both Channel and Manufacturers

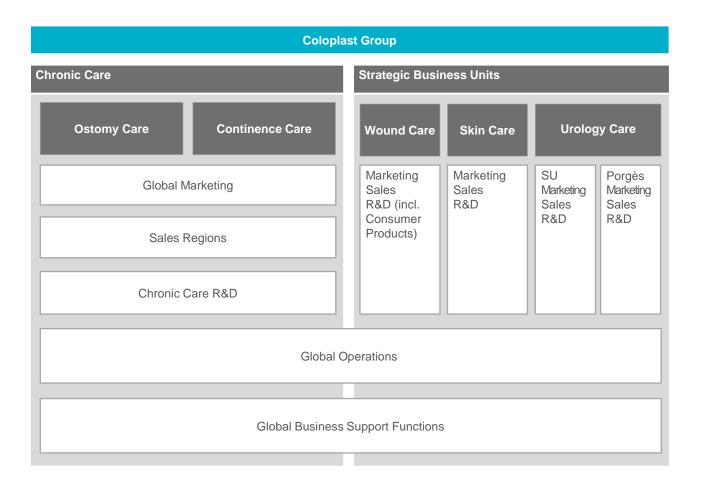


Market trends

- Increase size and vertical integration of health systems
- ▶ Increasing importance of prevention
- Increasing importance of utilization management
- Increasing scale and vertical integration of market leaders



The Coloplast organisation





Coloplast Executive Management



Lars Rasmussen

President, CEO

- Born 1959
- With Coloplast since 1988



Anders L.-Skovgaard

EVP, CFO

- Born 1972
- With Coloplast since 2006



Allan Rasmussen

EVP, Global Operations

- Born 1967
- With Coloplast since 1992



Kristian Villumsen

EVP Chronic Care

- Born 1970
- With Coloplast since 2008





Corporate responsibility – external recognitions













Income statement

DKKm	9M 2014/15	9M 2013/14	Change
Revenue	10,288	9,214	12%
Gross Profit Gross margin	7,020 68%	6,304 68%	11%
SG&A costs R&D costs Other Operating Inc/exp	-3,414 -328 8	-2,988 -281 12	-14% -17% -33%
Operating profit (EBIT) before special items EBIT margin	3,286 32%	3,047 33%	8%
Special items	-	-1,000	nm
Net financial items	-233	32	<-100%
Net profit	2,321	1,549	50%



Balance sheet

DKKm	30-Jun-15	30-Jun-14	Change
Balance sheet total	9,945	9,321	7% 7%
Equity Equity ratio	5,793 58%	5,423 58%	1 %
Invested capital	7,014	6,075	15%
ROIC before tax *	60%	62%	
ROIC after tax *	46%	46%	
Net asset value per share	26	25	4%

Ostomy Care 23% respectively Urology & Continence Care Wound & Skin Care



^{*} Before special items. After special items, ROIC before tax was 67% and ROIC after tax was 51% in 2014/15. For 2013/14, ratios were 44% and

Cash flow

DKKm	9M 2014/15	9M 2013/14	Change
EBITDA	3,649	2,362	54%
Change in working capital	227	-253	>100%
Net interest payments	-267	43	<-100%
Paid tax	-1,130	-1,076	-5%
Other	-521	912	<-100%
Cash flow from operations	1,958	1,988	-2%
CAPEX	-447	-363	-23%
Securities	409	-34	>100%
Other	30	20	50%
Cash flow from investments	-8	-377	98%
Free cash flow	1,950	1,611	21%
Dividends	-2,535	-2,320	-9%
Trading of Coloplast shares	-442	-439	-1%
Total	-2,977	-2,759	-8%
Net cash flow for the year	-1,027	-1,148	11%



Production sites



TCC Mørdrup DK

- Adhesives
- · Wound care products
- Continence care products
- Coloplast Consumer Products
- Number of employees in production: ~375



TCC Thisted DK

- Machine development
- Ostomy care products
- Number of employees in production: ~150



Sarlat FR

- Disposable surgical urology products
- Number of employees in production: ~175



Minneapolis US

- Urology care products
- Number of employees in production: ~100



Mankato US

- Skin care products
- Ostomy care accessories
- Number of employees in production: ~75





Production sites



Tatabánya HU

- Ostomy care products
- Adhesives
- Continence care products
- Number of employees in production: ~1,300



Tata HU

- Postponement & packaging
- Cross docking
- Warehousing
- Distribution & shipping
- Number of employees: ~300



Nyírbátor HU

- · Catheter care products
- Wound care products
- Number of employees in production: ~1,100



Zhuhai CN

- Continence care products
- · Ostomy care products
- Machine building
- Number of employees in production: ~1,000





Contact Investor Relations

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Ostomy Care Urology & Continence Care Wound & Skin Care

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Our mission

Making life easier for people with intimate healthcare needs

Our values

Closeness... to better understand
Passion... to make a difference
Respect and responsibility... to guide us

Our vision

Setting the global standard for listening and responding

